SUBGRANT APPLICATION TEMPLATE

**Support media literacy efforts for rural communities**

Applicants are invited to submit a proposal following the guidelines below.

1. **SUMMARY DATA**

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| --- | --- |
| **1.1 Applicant Contact Information** | Name/Title:  Address/Phone Number:  Email Address: |
| **1.2 Applicant description** | Please include here a short description of your organisation:  *(For how long you have been active, what are you doing, what are your main activities, potential experience in implementing other projects financed by donors, and any other information you consider relevant)* |
| **1.3 Project Name**  **(Title/Subtitle):** |  |
| **1.4 Proposed Project Start/End Dates** | ddMMyyyy – ddMMyyyy |

1. **OVERVIEW**

**2.1 Problem Identification**

*Please describe the problem your project will address.*

**2.2 Background and Context**

*Please describe the socio-economic and political context for the proposed project, such as internal & external challenges facing the country, area, and locality or legal environment, if relevant, etc.*

**2.3 Executive Summary**

*Please provide a summary of how the project and the activities proposed will address the problems identified in the project.*

1. **PROJECT DESCRIPTION**

**3.1 Project Goal**

*What is the goal/longer-term impact, which your project aims to contribute to the overall Goal of this Grant Program?*

**3.2 Objectives & Activities**

*What specific objective(s) is the project intends to achieve to contribute to the Project Goal? Please be specific about the target group, place etc. Please list each activity per objective and provide details on how each activity will be implemented and their expected outcomes.*

**3.3 Project LogFrame**

*Please fill in this table. You can add and remove rows as necessary. Activities must be only listed, not detailed.*

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| --- | --- | --- | --- |
| ***Activities***  *Please list the main activities/tasks that have to be carried out to deliver the expected deliverable(s) / result(s)* | ***Outputs/Deliverables***  *Please list the tangible products and services. Indicate what kind and what quantity of outputs will be produced and by when*. | ***Outcomes/Results***  *Please show what are the expected results of the implemented activities.* | ***Indicators***  *What are the quantitative measures or qualitative indicators by which achievement of the specific objective and results can be evaluated?* |
| **Specific Objective 1:** *(include the objective of the project)* | | | |
| *Activity 1:*  *Activity 2:*  *…* | *Output 1.1*  *Output 1.2*  *…* | *Outcome 1.1*  *Outcome 1.2*  *…* | *Indicator 1.1*  *Indicator 1.2*  *…* |
| **Specific Objective 2:** *(include the objective of the project)* | | | |
| *Activity 1:*  *Activity 2:*  *…* | *Output 1.1*  *Output 1.2*  *…* | *Outcome 1.1*  *Outcome 1.2*  *…* | *Indicator 1.1*  *Indicator 1.2*  *…* |

**3.4 Work Plan**

*Please list the main activities/tasks that must be carried out to deliver the expected deliverable(s)/ result(s). Fill in with X the planned implementation month for each activity/task. Please add and remove rows as necessary.*

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| ***Activity*** | ***Month*** | | | | | | | ***Responsible person*** |
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**3.5 Experience in managing projects**

*Have you received funding from other donors to implement projects? If yes, please provide details about the project implemented in the last two years.*

|  |  |  |  |
| --- | --- | --- | --- |
| ***Donor*** | ***Amount of Grant*** | ***Start-End Dates*** | ***Short Summary of Project*** |
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1. **SUPPORTING INFORMATION**

**4.1 Challenges**:

*What challenges do you think you may face and how will you mitigate them?*

**4.2 Sustainability**:

*Do you plan to continue this project after Internews support ends? If yes, please provide details.*

**4.3 Organizational/Personal Capacity**

*Why YOU? Your uniqueness in terms of capacity, past activities, technology use and uniqueness of approach, previous relevant experience if any.*

End of Application